

Report for: ACTION
Item Number: 4



Contains Confidential or Exempt Information	NO – Part I
Title	Desborough Suite Improvements
Responsible Officer(s)	Mark Taylor, Head of Libraries, Arts & Heritage
Contact officer, job title and phone number	Mark Taylor, Head of Libraries, Arts & Heritage 01628 796989
Member reporting	Cllr Eileen Quick, Lead Member for Leisure & Libraries
For Consideration By	Cabinet
Date to be Considered	30 January 2014
Implementation Date if Not Called In	11 February 2014
Affected Wards	Oldfield, although residents living in all Wards may benefit from the proposals
Keywords/Index	Desborough Suite Improvements

Report Summary

1. This report deals with a potential next step in developing options for improving the Desborough Suite (DS) in Maidenhead Town Hall.
2. It recommends that a delegation be given to appoint a consultant team to undertake a full feasibility appraisal and prepare an outline scheme.
3. These recommendations are being made because the Cabinet will then have full information on which to base a decision to improve the DS
4. If adopted, the key financial implications for the Council are a commitment of up to £75K of additional capital to fund the feasibility study.
5. An options appraisal for developing the DS has been carried out by DCA Consultancy Ltd. which informs this report.

If recommendations are adopted, how will residents benefit?

Benefits to residents and reasons why they will benefit	Dates by which residents can expect to notice a difference
1. A full feasibility study will inform future decisions about renewing the DS ensuring the best value for money implications are considered.	June 2014
2. Better and greater use of a public facility	Post the completed improvements
3. Increased and enhanced options for a wide range of arts activities and spaces for their delivery	Post the completed improvements

If recommendations are adopted, how will residents benefit?	
4. Increased variety of entertainment available for resident	Post the completed improvements

1. Details of Recommendations

RECOMMENDATION: That Cabinet approves:

- 1. the delegation of authority to the Head of Planning & Property Services and The Head of Libraries, Arts & Heritage, in liaison with the Lead Member for Planning, Property and Maidenhead and the Lead Member for Leisure & Libraries and Windsor to appoint a team to undertake a feasibility study to provide a costed outline scheme to improve the Desborough Suite**
- 2. the integration of the core findings from the options appraisal into the report on the York Road North Opportunity Area to be presented to Cabinet in due course**
- 3. the adoption of the outline characteristics of a renewed Desborough Suite in Appendix One as the basis of the brief for the feasibility study**
- 4. the allocation of an additional £75K to the existing capital scheme, to fund the feasibility study**
- 5. the report of the outcome of the feasibility scheme to a future meeting of Cabinet, no later than June 2014**
- 6. the issue of a news release about progress with the consideration of the opportunities to improve the Desborough Suite for the benefit of residents.**

2. Reason for Recommendation(s) and Options Considered

- 2.1 Cabinet, at its meeting on the 25 July 2013 considered proposals suggesting improvements to the DS at Maidenhead Town Hall in a report from a Task & Finish Group (T&FG) of the Leisure Culture & Libraries Overview & Scrutiny Panel (O&SP), largely authored by Cllr Claire Stretton. It was agreed that an options appraisal on the suggestions and need for the improvements be carried out by an arts & culture specialist consultant. Following an extensive fee tender process DCA Consultancy of Birmingham (DCA) were appointed and their substantial report is provided online at the following link as an appendix to this report. http://www.rbwm.gov.uk/public/consultation_desborough_suite_report.pdf
- 2.2 The DCA report records the significance of the arts within the town of Maidenhead and their potential value in supporting the Council led regeneration of the York Road North Opportunity Area. Noting the transformational opportunity it offers the town in step with the predicted growth in town centre housing. The potential development of the south side of the DS, suggested in the DCA report, is recorded as being welcomed by GVA, the consultants working on the proposals for the Opportunity Area, as 'contributing a visible cultural and high quality new development at a key point on the planned new linear routes and green space strategy for the zone. With the development of office and residential capacity outlined to us (DCA) by GVA, the food and drink offer and general vitality of the Suite will be further assured'.
- 2.3 The Maidenhead Area Action Plan (MAAP) adopted in September 2011, following extensive consultation, indicates that to 'ensure the vibrancy of the (town) centre in the evenings, it is important that the area is not dominated by those who only come to the centre to drink, therefore a wide range of evening uses should be encouraged, including leisure, entertainment, arts and culture, and education.' In both of its 'People' centred objectives it cites the 'provision of... cultural facilities' that enhance 'the town centres arts & cultural offer' as

important. Whilst the adopted planning policy MTC13 in the MAAP indicates that 'proposals for new or improved community, cultural and leisure facilities within the town centre which meet the needs or aspirations of residents and visitors will be supported'.

- 2.4 The MAAP also indicates that 'community, cultural and leisure facilities are important to help create a thriving and vibrant town centre. Cultural and leisure activities attract not only local residents but also people from further afield, including people who may not otherwise choose to visit a town centre. It cites the predicted growth in homes in the town centre as driving a 'need to ensure that facilities are provided to meet the community, cultural and leisure needs of residents.' Indeed it records 'strong public support for the promotion of cultural and leisure opportunities within the town centre, in particular the activity of local groups such as those associated with the Maidenhead and District Arts Council.' In recognising that, the Council's strategy for the Town Centre of Maidenhead 'aims to place community, cultural and leisure activities at the centre of the rejuvenation plans.'
- 2.5 Within the adopted MAAP it is clear that 'consultation has also shown demand for improved cultural facilities covering a wide range of activities. The Council's facilities study further suggests that existing facilities do not meet local needs or aspirations. The identified needs and aspirations are of a varied nature. In order to provide for the majority of activities, the Council supports the provision of dedicated multi-use facilities.'
- 2.6 The MAAP recommends the York Road North Opportunity Area as the place where a multi-use facility should be provided and therefore, one such facility could be a renewed Desborough Suite. This solution is likely to be less expensive than a brand new purpose built new town centre cultural and entertainment space.
- 2.7 DCA indicate that this 'regeneration rationale does, however, demand investment to transform the current indoor and outdoor environment. The DS is tired and lacks character. In any future use it will need investment and modification, and a small team of dedicated staff to operate it. With this in place we (DCA) believe that a sustainable new pattern of use is possible. Our technical analysis shows how additional seats and improved facilities can be provided and in particular how a very visible café bar and arts spaces can be made on the south west corner of the building, highly visible at the end of the axial Broadway view'.
- 2.8 DCA indicate that there is a significant market for arts and cultural attendance within a 20 minute 'drive time' of the town. However, there are also a number of providers already within that 'drive time'. They suggest that 'The Council will wish to take care over risk of financial loss, either here or at Norden Farm, and may determine that the Suite continues to be principally dedicated to the needs of that sector of amateur and community arts activity that uses the DS because of the nature of its facilities.
- 2.9 The DCA report concluded that there was broad welcome for the proposals to improve the DS and considerable support for the idea of a new café/bar, foyers and ideally box office operation within the improvement of the DS. Also their financial assessment indicates there could be viability to the improved spaces, subject to appropriate mitigation with the risks they identified. These risks are

outlined in section 8 of this report. The consultants' report includes significant consultation with key stakeholders and residents & users of the DS. Further details of the consultation and summary responses are outlined in section 15 of this report. Whilst there was a strong response from the current users in favour of some improvement there was not a clear indication of need for significant increase in capacity of the spaces amongst this group.

2.10 The options appraisal included an assessment of a range of potential development. The options listed by DCA are:

1. Develop a fully operational venue as suggested in the T&FG report, taking up currently unused capacity, seeking to meet the needs of the amateur community and supporting its cost base by promoting/hiring for promotion of music, theatre, comedy and other arts programmes year-round.
2. Develop a fully operational space as above, but align it with existing provision by tendering it with the intention of one of the existing operations taking it on and running a coordinated programme across more than one venue.
3. Carry out a physical redevelopment, establish the café as a sustainable entity benefiting the area and maintain a pattern of use of the Suite more like the current one – with those amateur users who would rather work here than Norden Farm, Council uses, other non-performance uses, more limited hires for promotion and a fairly assertive drive for commercial conference and social hires business.
4. A possible “do nothing yet” option – which would argue that the Council wait before considering investing something into the £m+ range until there is greater certainty of the character, culture and lay out of the York Road North area and its regeneration is underway or advanced.
5. Do nothing.

Further details are listed in the consultant's report on page 44.

2.11 The financial assessment of the two preferred options indicated a need for a degree of subsidy for the operation of the DS if it were to be managed in any way other than as currently. This was expected to vary from the current net cost of provision (estimated at £55K) to a full operation as described in the T&FG report (estimated at a net cost of c.£150K) through a partial development of intensified marketing of an improved venue and strong support for community and amateur sector activity (estimated at a net cost of c.£65K)

2.12 In the light of the options appraisal indicating some positive potential from renewed spaces the next logical step is to undertake a full architectural feasibility study to Royal Institute of British Architects Stage C. This should provide a full structural survey and measured drawings of the existing spaces as well as a costed outline scheme for the improvements allowing Cabinet to consider which to pursue and any phasing of implementation of the chosen option. The consultant architect led team should include a specialist acoustic engineer, theatre designer and technical consultancy to feed into the proposals. Part of the appraisal will require appropriate pre-application advice being sought from Planning.

2.13 The potential characteristics of an improved DS (see Appendix One) identified as a result of the DCA report, could form the basis of the brief for the feasibility

study. The study could be tasked with identifying and recommending the suitable phasing of works as necessary.

Option	Comments
To proceed to a full Feasibility Study, options appraisal & costing RECOMMENDED OPTION	Cabinet would receive a detailed & costed concept to allow consideration of improvements to the Desborough Suite.
To do nothing	The opportunity to create spaces more appropriate to existing and potential future demand would not be realised.

3. Key Implications

Defined Outcomes	Unmet	Met	Exceeded	Significantly Exceeded	Date they should be delivered by
Full feasibility options & costing for improvements to the Desborough Suite.	Insufficient information provided to allow a preferred option to be chosen	Feasibility is tested and Cabinet has sufficient information to make an informed judgement about which option to pursue by June 2014	Feasibility is tested and Cabinet has sufficient information to make an informed judgement about which option to pursue by May 2014	Feasibility is tested and Cabinet has sufficient information to make an informed judgement about which option to pursue by April 2014	June 2014

4. Financial Details

4.1 Financial impact on the budget

The currently approved capital budget line CZ19 contains £26K in 2013/14 for the options appraisal and potential viability study undertaken by DCA Consulting. Their fee bid was for just under £25K leaving insufficient to pay for a full architectural feasibility study.

	Year1 (2013/14)	Year2 (2014/15)	Year3 (2015/16)
	Capital £000	Capital £000	Capital £000
Addition	25	50	0
Reduction	0	0	0

The proposed architectural feasibility study will require the appointment of a specialist team including architect, quantity surveyor, structural and mechanical & electrical engineers as well as a specialist acoustic engineer & theatre design consultancy. Additional funding is required to cover the cost of that study.

4.2 Financial Background

4.2.1 The report from DCA explored five options, looking at two in some detail. Either a full scale improvement & major operation and a more modest change to the status quo. Estimated income and expenditure forecasts for five years for each of these was

given in a comparative table which also shows current estimated costs and income. They are outlined in section 6.3 on pages 48 & 49 of their report.

4.2.2 The financial impacts outlined exclude the cost of financing any capital investment. The DCA report makes reference to a potential £m+ investment. For illustrative purposes, until the extent of any capital works can be defined, a capital investment of £1.5m would increase the Council financing costs by £127.5k per annum.

4.2.3 What is more difficult to quantify is the financial benefit derived from increased economic activity within the Town Centre and in particular what proportion of that increased activity to attribute to this specific initiative. Local economic growth materialises within the Council’s finances under a number of guises:

- Retained business rate income (24.5% of growth)
- New Homes Bonus (calculated from housing growth)
- Increased land value (on council owned land)
- Increased revenue (car park income and rent on council owned property)

5. Legal Implications

The Council is enabled, by section 111 of the Local Government Act 1972, to do anything which is calculated to facilitate, or is conducive or incidental to, the discharge of any of its functions. The Council therefore has a general power to enter into contracts for the discharge of any of its functions; including the procurement of building feasibility works as set out in this report. The procurement of the works will be undertaken with advice from the Council’s Procurement Team and Shared Legal Solutions.

6. Value For Money

The Feasibility Team will be selected following Contract Rules making use of competitive tendering and or a suitable specialist framework to ensure best value for money spent on the works. The appointment will be of a lead consultant architect with a series of sub-consultants in relative specialisms appointed by the lead consultant, subject to approval by the Council.

7. Sustainability Impact Appraisal

The Feasibility Team will be required to follow the Council’s sustainability policies and strategy when considering potential options for improving the DS. These will aim to minimise the use and cost of energy and ensure the use of sustainable materials within the specification for any works. As part of the feasibility the Team will be required to undertake a sustainability impact assessment for the proposed changes.

8. Risk Management

The DCA report identifies a potential risk if the delivery of the full scale proposals of the T&FG Report were focussed on a similar arts programme to Norden Farm (NF) and may result in both venues requiring an increase in subsidy by the Council. The market assessment includes a Venn Diagram outlining potential overlap of programming on page 15 of the DCA report.

However, it is envisaged that the future management of the DS would undertake local surveys to establish what entertainment is not currently provided locally to ensure delivery matches this untapped market

Risks	Uncontrolled Risk	Controls	Controlled Risk
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Risks	Uncontrolled Risk	Controls	Controlled Risk
Feasibility study uncovers problems with the building structure preventing or increasing the estimated cost of proposed developments	HIGH	Clarity on the assessment of the building Appropriate allocation of capital investment to overcome issues in the most cost effective manner	MEDIUM
No specialist consultancies bid for the work	MEDIUM	Wide ranging promotion of the opportunity to potential high reputation bidding organisations	LOW
Fee bids received are greater than the estimated cost allocated to the scheme	HIGH	Careful consideration of the specification for the works Close monitoring of the spend and requests for 'additional works' during the appointment	LOW
Development of a smaller theatre space as part of the improvements leads to a venue that is not taken up by local groups or other entertainment providers	HIGH (DCA)	Commissioning of further detailed consultation with potential users of the space Findings fed into the Feasibility Team	LOW
Development of professional performance activity in the DS splits the market leading to losses at both NF & the improved DS	HIGH (DCA)	Undertake survey of general population to identify unfulfilled needs Focus on programming a broader range of entertainment than currently available locally	LOW

9. Links to Strategic Objectives

The decision in this report supports the Council's Strategic Objectives by putting Residents First in starting the process of providing an improved venue for events and activities to both support children and young people and to encourage healthy & creative lifestyles. It will lead to an improved town centre environment and could provide enhanced entertainment and creative activities on the doorstep of a significant number of the new town centre households expected over the next five years. It will outline the delivery of value for money through re-purposing of an existing asset to deliver economic services and an opportunity to increase non-Council Tax Revenue whilst demonstrating the Council's investment in the future of arts activity in the town of Maidenhead. The suggested new foyer & box office area should enhance customer services through the spaces.

10. Equalities, Human Rights and Community Cohesion

An Equalities Impact Assessment has been undertaken relating to this report. It indicates that the feasibility study will allow the opportunity to reflect needs for disabled visitors to, performers at and hirers of the Desborough Suite. This should enable a greater diversity of performances to be undertaken once identified improvements have been made. The integration of a large scale community venue

into the York Road North Opportunity Area development will provide the potential for communities to come together to share the improved spaces.

11. Staffing/Workforce and Accommodation implications:

Any development of the DS will need to take account of the existing use of the spaces for internal and public facing Council meetings in the light of the Council's plan to relinquish currently occupied office space in St Ives Road. The continued availability of these flexible spaces was accounted for in the space planning for the refurbishment of the Town Hall to introduce Smarter Working.

12. Property and Assets

If approved the report will involve detailed feasibility work on proposals to improve a community asset held by the Royal Borough. If the feasibility study leads to improvements of the DS they will contribute to the planned cultural led development of the York Road North Opportunity Area identified in the Area Action Plan for Maidenhead. The facilities could be improved to help meet potential growth in demand from the increased population in the town centre households. This is currently expected to reach 1,400 new homes over the next 5 years.

13. Any other implications:

None.

14. Consultation

DCA were not tasked with undertaking a survey of the unfulfilled entertainment needs of the general population, they focussed on consulting with stakeholders and current users and visitors to the DS.

The options appraisal undertaken by DCA included consultation with key stakeholders and an electronic survey with links from the Borough's website. All individuals and organisations who had hired the DS in the past 12 months were contacted and given the opportunity to complete the survey or make other comments. 27 groups and organisations were consulted, a full list is given as Appendix One of the DCA report, and 295 responses to the survey were analysed. The findings and responses are outlined in section 4 of the DCA report on pages 17-37. In summary, across both the quantitative and qualitative research, DCA reported that, from the responses of those identified above, although there was some variation, there was a large degree of consensus in some areas and some shared concerns. These are listed below:

- There is broad welcome for the potential renewal and improvement of the Desborough Suite.
- There is considerable support for the idea of a new café/bar, foyers and ideally box office operation.
- Consultations on auditoria focus on quality of the venue and audience experience, backstage and technical facilities rather than on capacity and wholly added facilities.
- There is significant concern over the effect of the potential development on Norden Farm, together with groups who say that they would continue using Norden Farm either in place of the Desborough Suite, or with shows of different sizes shown in the appropriate venue.
- There are mixed views about the potential for professional touring and productions to be sustained in the venue.
- There is a good deal of enthusiasm for the visual arts and for better and more facilities for exhibition and participation

The Cabinet report was considered by the Leisure, Culture & Libraries, Overview & Scrutiny Panel on 22 January 2014. Their comments will be reported to Cabinet at its meeting.

15. Timetable for Implementation

If Cabinet approves the delegated authority a draft brief will be confirmed and appointments made to the following timetable, so that the feasibility recommendations can be reported to Cabinet to consider in June 2014.

Activity	Date of Completion
Cabinet Agreement to Conduct Feasibility	30-Jan-2014
Specification of Works Agreed	28-Feb-2014
Issue of Invitation To Tender/Fee Bid Opportunity	07-Mar-2014
Appointment of Consultant Feasibility Team	31-Mar-2014
Costed Draft Feasibility Report	31-May-2014
Cabinet Consider a Report on Whether to Progress with Phased Implementation of the Feasibility Study	26-Jun-2014

16. Appendices

Appendix 1 Potential Characteristics of an Improved Desborough Suite

Appendix 2 'Developing the Desborough Suite: options appraisal'. Report from DCA Consultants Ltd.

http://www.rbwm.gov.uk/public/consultation_desborough_suite_report.pdf

Appendix 3 Text of electronic survey open until 22nd November 2013

17. Background Information

Maidenhead Town Centre Area Action Plan, adopted by Council September 2011

York Road North Opportunity Area, Cabinet 25 July 2013

Leisure, Culture and Libraries Overview & Scrutiny Panel report on proposals for the future use of the Desborough Suite, Cabinet, 25 July 2013

18. Consultation

Name of consultee	Post held and Department	Date sent	Date received	See comments in paragraph:
Internal				
Cllr Burbage	Leader of the Council	02 & 15/01/14	03/01/14	
Councillor Quick	Lead Member for Leisure & Libraries and Windsor	20, 24 & 31 /12/13 & 14/01/14	23/12/13 & 07 & 15/01/14	Throughout & Appendix One
Cllr M J Saunders	Lead Member for Maidenhead and Planning & Property	31/12/13 & 14/01/14	31/12/13 & 15/01/14	2 Reasons for Recommendation & Options Considered & Appendix One
Cllr C Stretton	Cultural Champion: M'head & North	31/12/13 & 14/01/14	15/01/14	2 Reasons for Recommendation & Options Considered 8 Risk Management 14 Consultation

Name of consultee	Post held and Department	Date sent	Date received	See comments in paragraph:
Maria Lucas	Head of Legal Services	23/12/13	06/01/14	5.Legal
SLS	Elaine Brown	23/12/13	27/12/13	5 Legal
Christabel Shawcross	Deputy MD & SD Adult & Community Services	23/12/13		
Andrew Brooker	Head of Finance	23/12/13	24/12/13	4 Financial
Simon Hurrell	Head of Planning & Property	23/12/13	24/12/13	Throughout
John Soper/Marcus Allen	Building Services	23/12/13	24/12/13	6 Value for Money & 16 Timetable
Anna Trott & Michael Llewellyn	Cabinet Policy Office	20, 24 & 31/12/13	03/01/14	
External				
Norden Farm & Firestation plus member groups of Maidenhead & District Arts Council & recent hirers of the Desborough Suite	Arts Delivery Partners	Various	Up to 16/12/13	Consultation responses in DCA report & Section 14 of Cabinet Report
Residents, Visitors to & Users/Hirers of the Desborough Suite via Survey Monkey	Potential Beneficiaries of the Improvements	Various	Up to 22/11/13	Consultation responses in DCA report & Section 14 of Cabinet Report

Report History

Decision type:	Urgency item?
Key decision on Forward Plan 24 October 2013	No

Full name of report author	Job title	Full contact no:
Mark Taylor	Head of Libraries, Arts & Heritage	01628 796989

Schedule for writing and reviewing report

Stages in the life of the report (not all will apply)	Date to complete
1. Officer writes report (in consultation with Lead Member)	23 rd December 2013
2. Report goes for review to head of service or DMT	By email 23 rd December 2013
3. To specialist departments: eg, legal, finance, HR (in parallel)	23 rd December 2013
4. To Lead Member/ Cabinet Policy Officer	20 th & 24 th

Stages in the life of the report (not all will apply)	Date to complete
	December 2013
5. To CMT - presentation	8 th January 2014
6. To the Leader	3 rd January 2014
7. To Leisure, Culture & Libraries Overview & Scrutiny	23 rd January 2014
8. To Cabinet	30 th January 2014

The Characteristics of a Renewed Desborough Suite

DCA has been working with the Royal Borough to consider the options for the renewal of the Desborough Suite at the rear of the Maidenhead Town Hall. At the conclusion of this option review, they agreed that renewal of the Suite is a desirable way forward and options for the achievement of this renewal were suggested. The characteristics of a renewed Suite, which might inform its integration into the York Road North feasibility study and the development of options for the implementation of the project, should be as follows:

1. The renewed Desborough Suite will be an attractive, well-equipped and effective venue, suitable for the use of Maidenhead's amateur and community performing and visual arts, commercial events and visiting entertainment.
2. With improved and flexible performance and display space(s), light and sound, dressing rooms, preparation space and for disabled artists, the Suite will be an excellent place for the performing and visual arts.
3. A wholly new integrated technical control facility, improved and flexible staging, 'orchestra' space-and off-street access.
4. The auditorium will be re-seated, increasing capacity whilst preserving flat floor flexible space for various events and uses.
5. A highly visible development of a new cafe and bar serving the needs of a day/week round food and drink clientele and those of audiences will be a quality addition to the food and drink offer of the town and animate the regeneration of this part of the York Road North area.
6. The new café and bar will also provide generous and accessible new foyers for the venue, enabling the closure of the link with the Town Hall and the realisation of a self-contained venue, with visitor welcome and box office.
7. Separate small spaces for visual art display and a-'club room' for community arts groups are also desirable.
8. The Suite will offer a facility where residents can see what's on at other local venues, including Norden Farm and the Firestation, and have the ability to book tickets.
9. In total, the Suite, rebranded as a focus for amateur and community arts in the Borough and a superb flexible facility for commercial events, will become a key part of the arts and entertainment infrastructure for the Borough alongside and integrated with the programmes of Norden Farm and the Firestation.

Link to DCA report of Options Appraisal for developing the Desborough Suite:
http://www.rbwm.gov.uk/public/consultation_desborough_suite_report.pdf

APPENDIX THREE

Electronic Survey Made Available to Residents, Hirers of & Visitors to the Desborough Suite.

Future of Desborough Suite, Maidenhead

We at DCA are helping to plan the future of the Desborough Suite in Maidenhead Town Hall. We are interested in hearing from users, audiences, entertainment providers, interested groups and the wider community and would welcome your views on how the Desborough Suite can be better used as a Maidenhead town centre entertainment, exhibition and meeting venue.

Following your input we will make recommendations to improve the Desborough Suite and expand its use and value to the local community.

Please help by letting us know what you think. The questionnaire is quick and easy to complete.

You can find out more about DCA at our website: www.dca-consultants.com

Many thanks for your help

1. Do you use or visit the Desborough Suite now?

Yes

No

2. If so, do you use/hire the Desborough Suite for an activity?

Putting on theatre shows

Putting on concerts

Organising rehearsals for productions

Organising meetings

Other activities (please specify)

3. Do you visit the Desborough Suite for any other reason?

Attend shows and events as part of the audience

Use the cafe

Meet with other people

Other reason (please specify)

4. If you do not use or visit the Desborough Suite, is there any reason why?

Facilities are not suited to my activities

Too expensive to hire/use

Not available when I need it

In the wrong place

Other reason (please specify)

Future of Desborough Suite, Maidenhead

5. When was the last time you visited the Desborough Suite?

- In the last month
- More than a month but less than a year ago
- More than a year ago

6. How often do you visit/use the Desborough Suite?

- Frequently (at least monthly on average)
- Fairly frequently (6+ times a year, but fewer than 12)
- Infrequently (3 - 5 times a year)
- Occasionally (once or twice a year)
- Less frequently

7. What three words would you use to describe the Desborough Suite as it is now?

8. To what extent does the Desborough Suite currently meet your needs?

- very well
- fairly well
- ok
- not very well
- not at all well

9. What improvements would make the Desborough Suite work better for you?

- More modern facilities
- Larger audience capacity
- More social/cafe facilities
- Better access for disabled users and those with mobility needs
- Higher public profile for the Suite
- More shows on that I'd like to go and see

Other improvements (please specify)

10. Is there anything else you would like to tell us?

11. Are you?

- An individual
- A business
- Representing a group

12. Are you?

- Male
- Female

13. What is your age?

- 16-25
- 26-45
- 45-60
- 60+

14. Please tell us the first three characters of your postcode

Future of Desborough Suite, Maidenhead

15. To what extent would you agree with the following statements:

	Completely agree	Agree slightly	No opinion	Disagree slightly	Completely disagree
I enjoy attending theatrical performances as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy seeing art exhibitions as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy attending poetry/author readings and spoken word events as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy hearing live classical music and opera as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy hearing rock, folk, jazz and independent music as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy seeing comedy as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy attending sporting events as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy attending festivals as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy going to the cinema as often as I can	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy taking children in my care to arts events tailored to them	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy visiting craft fairs and antique markets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to access a wide range of arts events close to my home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maidenhead enjoys a lively arts and culture scene	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Where else do you currently go to enjoy arts and entertainment?

Please tick any that apply

- The Firestation Arts Centre in Windsor
- Norden Farm Centre for the Arts in Maidenhead
- The Theatre Royal in Windsor
- Pubs and smaller venues in Maidenhead

Venues in nearby towns (please specify)

Many thanks for completing this survey